

SERIES TITLE SPONSOR



Put Your Name On The Action!

CHAMPIONSHIP CUP NAMING RIGHTS

EXCLUSIVE VIP SPONSOR ACTIVATION TRAILER

COMPREHENSIVE EVENT SIGNAGE

\$10,500,000 IN NATIONAL TV EXPOSURE

MOBILE LOGISTICS SIGNAGE

PRIMARY SPONSOR SIGNAGE ON T-6 TEAM

MILLIONS OF LOCAL TV AND PRINT IMPRESSIONS

200 MILLION NATIONAL PRINT IMPRESSIONS

25 T-6 TEAM PERSONAL APPEARANCES

50 COMPETITOR PILOT PERSONAL APPEARANCES

ESTIMATED OVER 2 BILLION IMPRESSIONS

MERCHANDISING EXPOSURE

30 VIP WINE AND CHEESE DC-3 FLIGHTS

SIGNAGE ON EVERY COMPETITOR PLANE AND

UNIFORM

JUMBOTRON EXPOSURE @40%

COVER AND FEATURE IN SOUVENIR PROGRAM

(SHARE WITH EVENT SPONSOR)

EVENT TICKETS FOR 500

PERFORMER PARTY INVITATIONS FOR 50

TOTAL PACKAGE VALUE

**\$15,700,000 IN NATIONAL ADVERTISING
EXPOSURE**

Package Price \$7,500,000

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