



## Elevate Your Life Overview

Thank you for your interest in Greg Poe's Elevate Your Life Program, presented by the Ryan J. Poe Foundation. Greg's Elevate Your Life presentation is a dynamic, multimedia thrill ride for children and parents, during which Greg tells his motivational story of how a young boy from the hills of Idaho became one of the most sought after air show pilots in the world. The goal of Elevate Your Life is to empower today's young people to rise above the distractions of drugs and other dangerous activities and realize that they have the ability to soar in any direction they choose. It is not a preachy "Don't Do Drugs" seminar, rather it is a fun, motivational experience designed to light the fires of ambition.

Our typical appearances are in conjunction with airshows that Greg flies during the spring and summer months each year. It is a wonderfully synergetic program for young people, teachers, parents, airshow organizers, and the media. Many events include essay contests and rides for several children attending his program, and other incentives can also be arranged.

As a college student, Greg excelled in public speaking, winning a state speaking contest and placing second in a national speech contest. In addition to the Elevate Your Life program, he speaks regularly at aviation conferences, businesses and non-profit organizations.

The following pages will give you an overview of the different elements of Elevate Your Life, and the support materials needed for a successful event. Please feel free to contact us with any questions or special requests. We look forward to coming to your community!



Blue Skies,

Greg Gibson  
Executive Director  
Ryan J. Poe Foundation  
(208) 473-0923  
[ggibson@gregpoe.com](mailto:ggibson@gregpoe.com)  
[www.ryanjpo.org](http://www.ryanjpo.org)  
[www.gregpoe.com](http://www.gregpoe.com)



## Greg Poe's Elevate Your Life Program

Greg Poe began the Elevate Your Life program after losing his son to heroin addiction in 2003. His program is an uplifting story that inspires children to go for their dreams and doesn't preach to them, rather invites them on the journey that his son started but was unable to finish because of his addiction.

He gives children of all ages something to take away... smiles, laughter, hope, some of life's stark realities and a lot of encouragement. He inspires his audiences to find something they love, to allow themselves to dream, to set goals, open up their hearts and to reach for the sky.



## The Presentation

Our primary goal is to speak to as many children as possible in a dedicated venue, such as an auditorium. Middle School age (6<sup>th</sup>-8<sup>th</sup> grade) is the target audience. It takes about an hour, and starts with a high-energy video. Greg then tells a very entertaining, media-accompanied account of how he became one of the world's most sought after pilots through hard work and dedication to his dream. He then spends a few minutes describing that his son had similar dreams, was on the same path, and got derailed by drugs, which ultimately cost him his life.

Greg then tells the enlightening story of when he first realized in the eighth grade that he could accomplish anything by winning the city high jump competition. He closes with a question and answer session, and if time and circumstances allow, he will remain for autographs as long as it accommodates the school's schedule. It is basically a normal assembly on the school's part for about an hour total.



### ***Presentation Support Materials***

- Dedicated area (auditorium, gym, etc, preferably with lighting control)
- A projector
- Screen
- Sound system
- Microphone for Greg (wireless if available)
- Input to the sound system from our laptop for the video element of our presentation

Ideally, we would like about 30 minutes prior to the presentation to set up and do a sound check before the students are allowed into the presentation area.





## The Essay Contest and Rides

At most events, we will incorporate an essay contest for the students, with first and second place winning rides with Greg Poe and his team in our airshow aircraft and support plane. While there are exceptions, we typically limit the participation to 8<sup>th</sup> grade and above for the simple fact that they are more able to physically enjoy the ride and flight experience than younger children. Participation is strictly voluntary, and we respect the limitations many schools may have about endorsing or participating in activities such as these. We have the means to do these essays and flights while adhering to any policy. Our effort is to encourage and motivate the students to focus on what their dreams are, and see that even a simple attention to that dream can have an immediate reward.



### The Essay

Simply titled "Elevate Your Life", the essay is a free-form, 250-750 word answer to three questions:

1. What is your dream?
2. How will you achieve it?
3. What will you do with it once you have attained it?

The essays are typically judged by the teachers, with instruction being given to look for the overall character and creativity of the student. In certain cases and were appropriate, the essays can be collected and sent to airshow or Greg Poe staff for judging. We prefer to keep this learning and instruction environment with the teachers, however, and allow the contest to supplement their efforts as a teaching aid whenever possible.

### The Rides



The winning students will be given a time and location at a local airport to arrive and take the flight. There is a waiver / permission form that is necessary to be filled out prior to the flight which will be provided well in advance. Our staff is available for any questions or discussion from parents prior to any flight. We want this to be a fun, exciting experience for the whole family! Winners are encouraged to bring family and friends out for the flights. They will typically be in the early morning or afternoons so as not to interfere with school time.

First place will ride with Greg Poe in our two-place show plane, second place will be in the photo / chase plane, our A-36 Bonanza, which flies alongside in tight formation. Both are specially equipped to safely carry out these rides, and have full time maintenance personnel seeing to their airworthiness. The students will receive t-shirts, autographs, and a DVD record of the flight. In most cases the DVD will be sent to the students in the weeks after the flight to allow time for editing and to insert images from the whole experience.



Local media reps are always invited out and encouraged to ride along, so the winners may find themselves in the news and on TV! These events are great news and almost always generate large community interest. Riders should dress seasonably in comfortable, casual clothes. Girls should wear their hair up.



All participants (and family spectators) should come prepared to adhere to airport security measures. Most of the locations we operate from are very cooperative and have a relaxed environment, but there may be some restrictions on ramp access and proximity to the aircraft that need to be observed for safety and compliance with FAA regulations. In most cases (all so far, in fact) there have been no security screens or other items related to commercial travel, however be prepared to comply with local staff and security instructions while on the airport.



The ride in the two place aircraft is basically a do-it-yourself roller coaster! The winning essay writer will get to call the shots, with Greg expertly giving them a comfortable, yet memorable experience. If the world of upside-down is what they want, they can have their fill, but if gentle turns and scenery are enough, then they can get a great ride that way as well.

The ride in the A-36 is completely different and equally exciting. The second place winner will ride either in the back with our photographer and the media safety harnessed in next to the open door of the aircraft! If the open door is a bit much, they can ride up front as copilot in the right seat of the cockpit in the expert hands of our chase pilot.





## **ASSUMPTION OF RISK AND RELEASE OF LIABILITY**

**NOTICE: This release form is a contract with legal consequences. Read it carefully before signing.**

In consideration of the acceptance of my request to have access to, and use of, Greg Poe Airshows, Inc., MX2 (registration No. N71GP), or Beechcraft Bonanza A-36 (Registration No. N6066S) (the "Aircraft"), I hereby freely and voluntarily agree to the following representations, waivers and agreements.

1. I know and understand that the MX2 is an experimental Aircraft and the Bonanza may be operated with the doors off to be used as a photo platform, and these aircraft, are not intended for commercial use or operation, and that the operation of Aircraft, and all aircraft generally, do carry significant risks of serious personal injury, death and property damage. I also know and understand that while a passenger in and/or pilot operating the Aircraft, I am exposed to many natural, mechanical and environmental conditions and risks which independently or in any combination with my activities or others may cause property damage or bodily injury including severe or fatal injuries to myself or others.

### **Assumption of Risk**

2. **I AM AWARE THAT FLYING IN THESE AIRCRAFT IS A HAZARDOUS ACTIVITY. I AM VOLUNTARILY PARTICIPATING IN THESE ACTIVITIES WITH THE KNOWLEDGE OF THE DANGER INVOLVED, HEREBY AGREE TO ACCEPT ANY AND ALL RISKS OF INJURY OR DEATH, AND VERIFY THIS STATEMENT BY PLACING MY INITIALS HERE: \_\_\_\_\_.**

I agree that I alone am responsible for: (a) my proper preparation and safety while riding as a passenger in the Aircraft, or operating the Aircraft as a pilot, co-pilot, or in any other capacity; (b) providing, utilizing and maintaining the equipment necessary for the safe enjoyment of my use and operation of the Aircraft; and, (c) compliance with all applicable Federal and State laws, and the Federal Aviation Regulations which govern the safe and proper operation of the Aircraft. I also represent that I have no physical or medical condition, which in my knowledge would endanger myself, or others, while I am engaged in flights in, or the operation of, the Aircraft.

### **Release**

3. Being fully aware of the risks, conditions and hazards associated with the Aircraft, **I, MY ASSIGNEES, HEIRS, DISTRIBUTEES, GUARDIANS, AND LEGAL REPRESENTATIVES HEREBY ACKNOWLEDGE that GREG POE AIRSHOWS, INC., GREG POE, and its or his agents, employees, guests, and any other affiliated individuals and/or entities are not in any way responsible for my safety while engaged in the flights in, or the operation of, the Aircraft, and I FURTHER AGREE TO WAIVE, RELEASE AND DISCHARGE** for myself, my heirs, executors, administrators, legal representatives, assignees and successors in interest (hereinafter "successors") any and all claims of damages for death, personal injury or property damage which I may have or which may hereafter accrue to me as a result of my flights in, use of, or operation of, the Aircraft, against any person or entity identified above, whether such injury or damage was the result of negligence or carelessness on the part of the persons or entities mentioned above, and whether such injury or damage was foreseeable or not, including all such claims regarding the design, condition of the Aircraft, or any equipment utilized by me in such events without regard to whether such equipment is specified or recommended by such persons or entities identified above.



I further agree to forever **HOLD HARMLESS and INDEMNIFY** all persons and entities identified above, in general, and specifically from any and all liability for death, personal injury or property damage resulting in any way from my use or operation of the Aircraft of any kind.

I also agree, for myself and successors, that the above representations are not mere recitals and that they are binding; and that should I or my successors assert any claim in contravention of this agreement, I or my successors shall be liable for the expenses (including legal fees) incurred by the other party or parties in defending against such a claim unless they are found liable for willful and wanton negligence. This document contains the entire agreement between the parties and if any term of provision of this agreement is found invalid or unenforceable, the remaining terms and provisions of this agreement shall remain binding and enforceable.

**Knowing and Voluntary Execution**

4. **I HAVE CAREFULLY READ THIS AGREEMENT AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN MYSELF (AND ON BEHALF OF A MINOR UNDER AGE 18 IN MY LEGAL CUSTODY, IF PARTICIPANT IS A MINOR) AND GREG POE AIRSHOWS, INC., GREG POE, AND/OR ITS, AND HIS, AGENTS, AND AFFILIATED ORGANIZATIONS OR ENTITIES AND SIGN IT OF MY OWN FREE WILL.**

I acknowledge that I am 18 years of age or older, and that I have read and understand the contents of this document. I assert and affirm that I am legally authorized to sign this document on my behalf and/or for minors under age 18 in my legal custody.

Executed at \_\_\_\_\_, on \_\_\_\_\_ [date].

RELEASOR

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print name

**Name of Participant if under age 18** \_\_\_\_\_

**Declaration of Witness**

I certify that \_\_\_\_\_ [name of releasor] acknowledged in my presence that \_\_\_\_\_ [he or she] had read and fully understood the meaning and consequences of the foregoing release, and signed it in my presence.

Executed at \_\_\_\_\_ on \_\_\_\_\_ [date].

\_\_\_\_\_, [signature of witness]

\_\_\_\_\_  
[print name and address]

# Superstar Airshow Pilot Greg Poe is coming to Middle School!



Greg Poe is a world famous airshow performer and Unlimited Aerobatic Champion. He travels all over North America, performing his daring feats of aerobatic skill in his 400 horsepower Ethanol Powered Fagen MX2 show plane. He was recently featured as the Amazing G-Force on History Channel's "Stan Lee's Superhumans"! On \_\_\_\_\_, 2011 he will be at \_\_\_\_\_ Middle School to present his Elevate Your Life Program, a multimedia showcase of Greg's exciting life as a pilot and the journey he took to realize his dream. It is an exciting thrill ride, and will take you headfirst into the life of one of the most dynamic aviation personalities in the world today. Greg's message will inspire you to reach for the sky to attain your dreams!

**WIN A RIDE WITH GREG POE!**

**8<sup>th</sup> Graders: Be sure to sign up for the essay contest for a chance to win a ride with Greg in his airshow plane! (Essays and rides are not a school function; see your teacher for details.)**



\_\_\_\_\_, 2011

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Visit [www.gregpoe.com](http://www.gregpoe.com) and [www.ryanjpoe.org](http://www.ryanjpoe.org) for more about Greg and his fantastic life!